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OREGON ELECTRIC RAILWAY DEPOT, ORENCO, OREGON

ARRIVING AT ORENCO, OREGON

HEADQUARTERS OF THE

Oregon Nursery Co.

EXTENSIVE GROWERS OF ALL KINDS OF

Fruit, Nut, Shade, Ornamental Trees
Berry Bushes, Currant Bushes
Climbing Vines and Roses

A MOST COMPLETE NURSERY

WE ALWAYS HAVE OPENINGS FOR PROGRESSIVE, RELIABLE SALESMEN.

WRITE FOR TERMS.

ORENCO SPELLS—"CLEAN, DEPENDABLE TREES"



HOME OFFICE OF THE OREGON NURSERY COMPANY, ORENCO
Where probably the largest nursery business in the United States is handled.



The company's packing and shipping warehouse recognized as the largest and best arranged building for the economical and proper handling of nursery stock to be found. The side you are looking at is 320 feet long. We consider the manner and method of packing trees for shipment extremely important to the future success of the trees.

INTRODUCTION

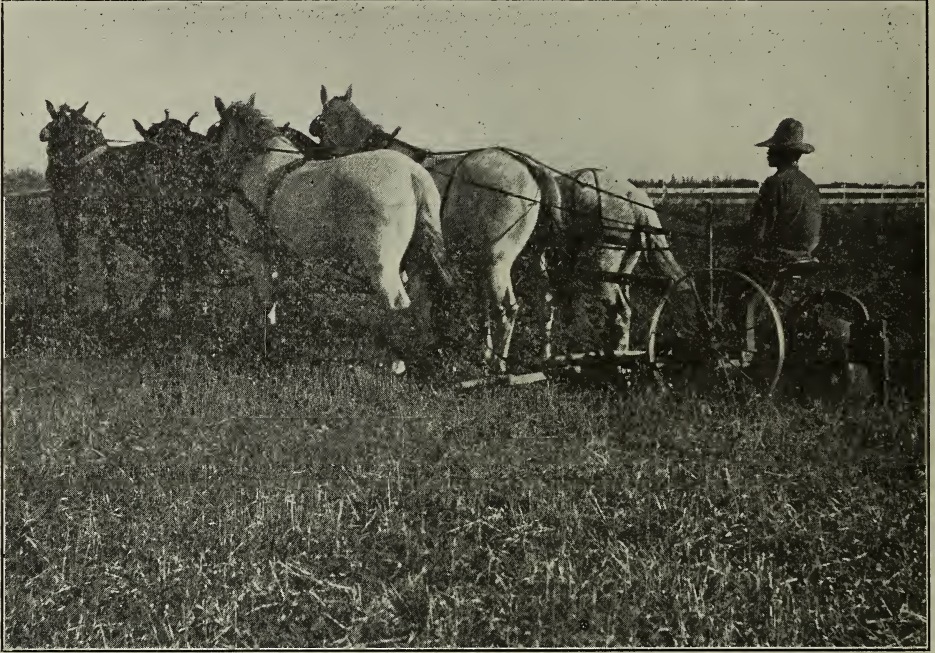
WHAT WE WANT YOU TO KNOW



WE TAKE pleasure in presenting in this circular, some views of our new plant at Orenco, Oregon, situated in Washington county, 12 miles due west of Portland, on the Forest Grove branch line of the Oregon Electric Railway. We have here secured in one body a trifle over 1,000 acres of land, practically all of which is under cultivation. The soil is a rich, deep loam, highly suitable for nursery purposes. This, we hope to be able to demonstrate in a practical way by furnishing you the best trees obtainable for your present or future needs. In addition to our large nursery plant, we have necessarily had to establish a town-site, in which our large number of employes and others might establish themselves homes. Those who are familiar with the growth and development of Orenco since its birth, consider it the nucleus of what will at an early date, be a place of



A view of our "field budding" force, which is only a portion of our entire field or manufacturing department, so to speak. The rows you see are not marketable trees but "seedlings" on which we "bud" marketable varieties. Observe their size and consider the strong vigorous tree they will produce.



This shows our method of plowing preparatory to planting our seedling stock, which is later to be budded to marketable varieties. Surface plowing and sub-soiling with one operation. With proper cultivation during the summer months, we are able to preserve sufficient moisture in the reservoir created by the subsoiler to maintain a steady, uninterrupted growth of the young trees.

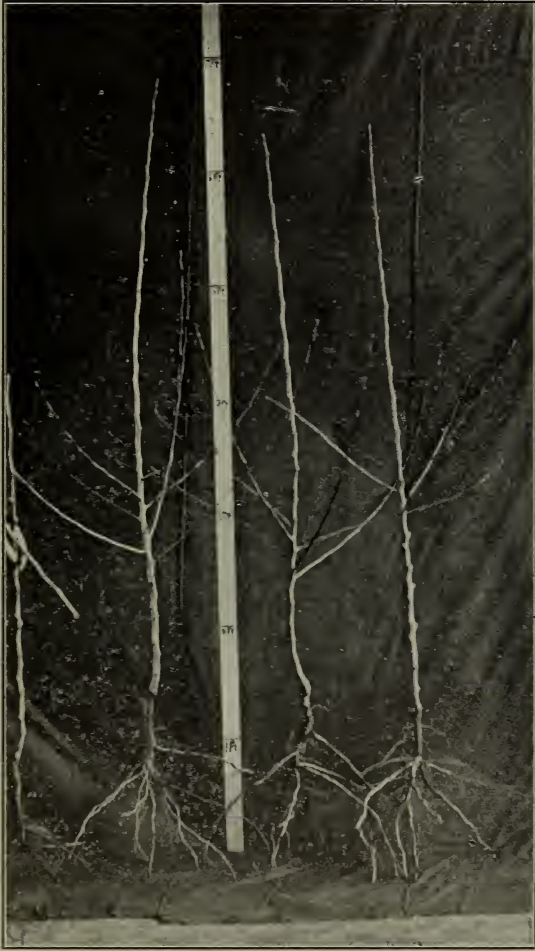
considerable importance. This circular, however, is not a real estate boomer, so will confine our remarks to nursery topics intact. From the accompanying illustrations you will observe our new plant has been planned and executed on a scale much larger and more permanent than was our former plant. The success of Oregon Nursery Company trees throughout all the western states, including Montana and the Canadian northwest, and the ever increasing demand for trees that are known to be strictly reliable in trueness to name and free from insect and fungus diseases, as well as possessing the strength and vigor of constitution to insure successful transplanting, has warranted us in building for the handling of more business in the future than heretofore enjoyed.

IRRIGATION NOT NECESSARY

With us irrigation is not necessary and is not practiced. With cultivation such as we follow, the moisture resulting from fall and winter rain enables us to preserve sufficient moisture throughout the hot, dry summer months, to insure a steady, even, uninterrupted growth, and many visitors have expressed surprise at the size and vigor of our trees, scarcely believing such results possible without supplying superfluous moisture.

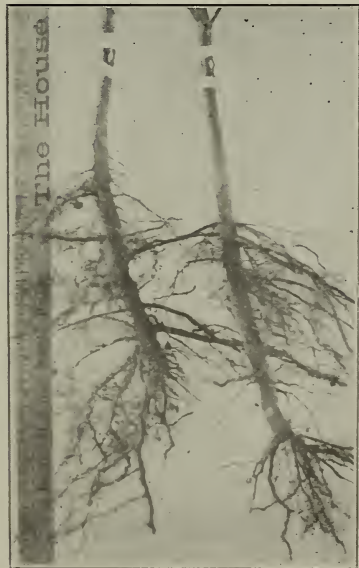
A FAIR SAMPLE OF OUR TREES

Below you will find an illustration of our one-year-old budded trees on three-year-old roots. We do not think it necessary to call your special attention to the well developed root system. This point we have no doubt will expose itself to you.



Samples of two year old whole root budded seedlings, such as our trees are grown on. This is the class of tree you **SHOULD** plant, and will plant if you buy the **BEST**. For full explanation of our superior methods see next page.

It is a fact, recognized by all persons who know anything about trees that the strongest, most vigorous, best rooted, surest to live, earliest to bear tree that is grown is the one year old non-irrigated tree budded on whole root. With the high earning value of fruit land, the investment of time and money, does it not seem good business and economy to plant only this class of tree. Buy Orenco trees and insure yourself success and satisfaction.



"OUR SYSTEM OF GROWING TREES"

In January and February we plant out in rows four feet apart and eight to ten inches in the rows, number one seedlings. These are grown under our usual method of cultivation until July and August, when they are budded by practical and skilled workmen. Please note that the seedling was a one-year-old plant when we sent it out in the nursery row. It has now another season's growth before the bud is inserted, making the seedling two years old. The following spring the bud begins to grow, the seedling is then cut off above the bud, all superfluous buds on the seedling rubbed off, thus diverting the entire energy of a two-year-old seedling root into the growing bud, which will make a one-year-old tree the following autumn. Is it any wonder that trees grown under this method are superior in point of vigor, hardiness of constitution, rapid growing qualities and early bearing propensities than are trees grown by the easy route of piece-root grafting? If your land and time is worth anything, it is surely economy to purchase the tree that is grown right, for a right start in anything is half the battle. An orchard is something that remains for years when once planted, therefore, we would advise you to be extremely cautious to get the best tree, and the best tree thus far known is the one year budded top on three-year-old roots.

To substantiate our claim that budded trees on the whole-root are best, we have included some views of orchards planted with this class of trees. We have a great many more similar views, but to include them all would make this circular too large. We would especially call your attention to the orchard views from Bridger, Fromberg and the Bitter Root Valley sections in Montana, where the mercury frequently drops to 25 and 40 below zero. This should convince the most skeptical that Oregon Nursery Company trees are perfectly hardy.

OUR PACKING FACILITIES AND METHODS

Our packing warehouse covers two acres of ground. It is planned for convenience and capacity and as such is considered a model. The storage department alone will accommodate from 150 to 160 carloads of trees.

Our trees are all packed in boxes rather than being baled. Wet moss or shingle-tow is packed around the roots and when trees are shipped to cold sections the boxes are paper lined. Our trees can be in transit for several weeks and suffer no damage whatever. You have the assurance if you buy trees of us that they will be delivered at your nearest railroad station in the best of condition. We attribute a large share of the success our trees have enjoyed to our thorough and improved methods of preparing them for shipment.

If you are needing trees now or contemplate needing some in the future, **KEEP THIS BOOKLET** so you will remember our name and address, and when you are ready to order your next trees, just profit by the experience of those who have gone before, and order from the Oregon Nursery Company, one-year-old trees budded on three-year-old whole-root seedlings and you will ever afterward plant Orenco trees.



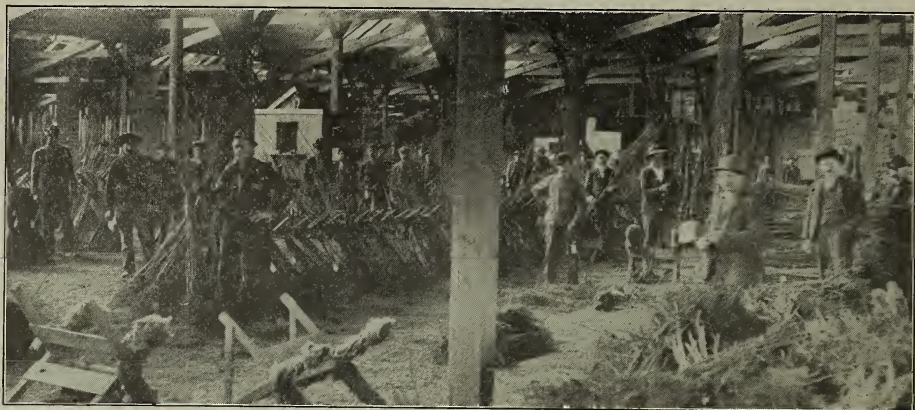
READY FOR THE FIELD

The horse-power used in the agricultural end of the Oregon Nursery Company's organization.



ONE OF OUR SEVERAL BLOCKS OF ONE-YEAR-WHOLE-ROOT-BUDDED APPLE BLOCKS

The kind that brings early results to the orchardist.



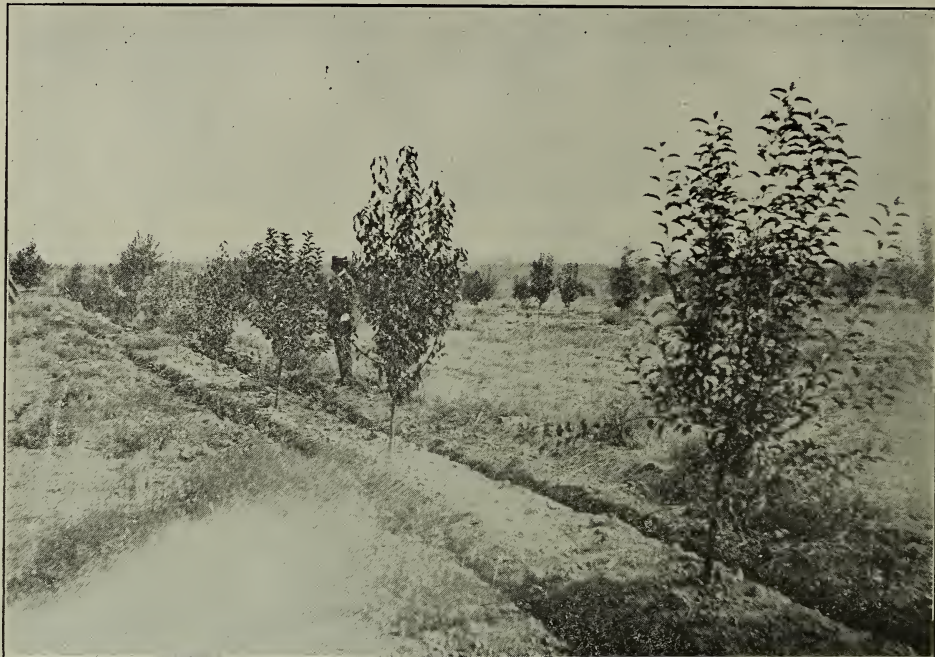
These are views in our Stock and Shipping department, showing the systematic division of handling trees preparatory to shipment. The top view shows the Assembling department, where the many varieties constituting a complete order are brought together. The center scene shows the trees being carefully packed in boxes, a method we have found to be much superior to the old system of shipping in bales. The bottom scene shows the "Smalls" department where small shrubs, berry plants, rose bushes, strawberry plants, etc., are packed.



SECTION OF OUR NURSERY, SHOWING A PART OF OUR ONE-YEAR-OLD BUDDED PEACH BLOCK.—SEE THE TWO-YEAR-OLD PEACH ORCHARD OF DR. INMAN ON PAGE 13



IN OUR PEAR BLOCK—ONE-YEAR-OLD TREES.



View of orchard owned by General L. V. Patch, Payette, Ida. One-year-old trees bought from the Oregon Nursery Company and planted spring 1909; view taken August, 1910.



Orchard of Mr. Dan Coates, Payette, Ida. Oregon Nursery Company's one-year-old-budded trees planted spring 1908; view taken summer of 1910. Observe the wonderful growth of two years.



An Oregon Nursery Company tree in the orchard of Jno. Francisco, Cashmere, Wash. Mr. Francisco is a staunch friend of our trees and the illustration explains why.



An orchard scene of our trees in the Bitter Root Valley, Mont. This section is in the "severe weather belt" but the trees are thrifty and loaded with fruit.



Another Hood River, Oregon, orchard planted with Oregon Nursery Co.'s trees. Practical orchard men select high class, dependable trees for their plantings, why don't you?

The celebrated three-year-old orchard of J. S. Vilas, Medford, Oregon, consisting of apples and pears. This is but one of the scores of large commercial plantings of our trees in the Rogue River valley.





The eight-year-old orchard until recently owned by Mr. S. S. Teheron, Cashmere, Wash., but which he has sold for a handsome figure. Trees purchased from the Oregon Nursery Company.



Orchard owned by Mr. G. W. Sill, Watsonville, Cal., of the Bellefleur and W. W. Pearmain varieties. Mr. Sill says: "The trees are all 'gilt-edge,' clean, vigorous and true to name. They bore some at three years from planting."



Two-year-old peach orchard of Mr. H. F. Kyte, Lewiston, Ida. Yearling trees bought of the Oregon Nursery Company, spring 1908; view taken summer of 1910. Trees are bearing. (1910)



Orchard of Dr. L. F. Inman, Lewiston, Ida. Our trees planted spring 1908, which demonstrates the strength and vigor possessed by our whole-root-budded trees. They may cost a little more in the beginning but are cheaper in the end.



Two-year-old apple orchard of Mr. C. W. Forrester, Bridger, Mont. Trees bought of us. The weather is sometimes pretty severe at Bridger, dropping considerably below zero but Orenco trees are hardy and do splendidly there.



Orchard of Rev. J. G. Clark, Fromberg, Mont., and fruit from same, the product of Oregon Nursery Company's trees. Some people will tell you our trees are not hardy and will not stand a hard climate—ask Mr. Clark.



Orchard owned by Dr. C. H. Burbank, Dryden, Wash., one of the most extensive fruit growers in his section. Recently purchased several more hundred trees from us to complete his plantings.



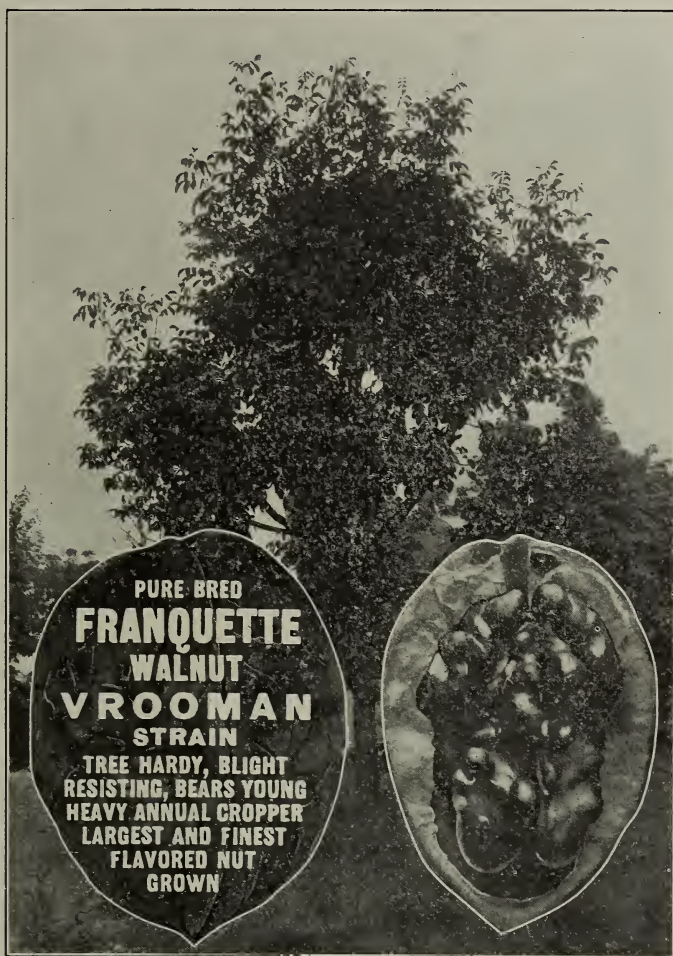
ANOTHER ORCHARD OF OREGON NURSERY COMPANY'S TREES IN THE BITTER ROOT VALLEY, MONT.



Two-year-old apple orchard owned by London & Power, Hood River, Oregon, planted with Oregon Nursery Company's trees, the kind that have made Hood River famous.



Orchard of Messrs. Snyder & Stacey, Weiser, Idaho, in bloom. Orenco trees have won a high place in the estimation of Idaho planters.



A top grafted Black Walnut Tree at Salem, which bore the first year and which suffered no damage from the hard freeze of 1908, demonstrating the hardness of the Vrooman Franquette.

THE Vrooman Pure Strain Franquette Walnut has come to be recognized by the majority, if not all, walnut authorities, as the most reliable, and thereby, the most desirable, walnut on the market today. It is hardy, a late bloomer, a regular and prolific bearer, and above all, is less subject to blight of any walnut we know of. The Vrooman walnut grove, from which we get all our scions for grafting purposes and walnut seed for planting purposes, is the only bearing orchard of its size and character, in existence. It contains 1,000 grafted trees, not of miscellaneous varieties, but of one individual variety and strain, viz: the Franquette, thus insuring a uniformity of character and quality of nuts produced by trees propagated from it, that cannot be had from trees propagated from nuts or scions taken from trees which are in close proximity to trees of different varieties,

types and qualities. Space here will not permit of a full explanation and description of the many merits of the Vrooman Pure Strain Franquette, but if the advantages and possibilities in walnut culture interest you, write us. The advance guard in horticulture has already commenced the planting of tested and proven varieties of walnuts, and it is but a matter of comparatively few years when there will be ten acres planted to this food product where now there is but one.

We have a larger booklet on walnut culture which goes into the subject more in detail. This we will be glad to mail you upon request.

WARNING

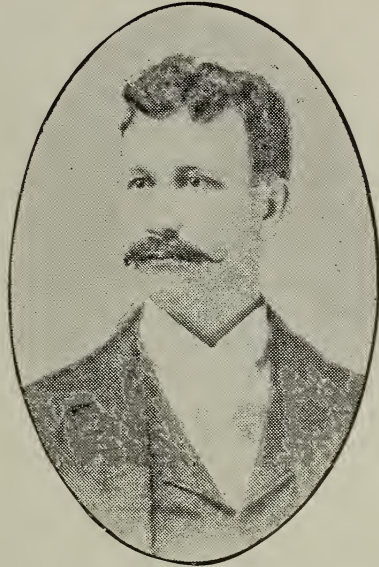
On account of the impregnable position which the Vrooman Pure Strain Franquette Walnut holds in the walnut family there has been a tendency on the part of some people to try and lead the public to believe that they too could furnish this strain. For the protection of walnut buyers, we wish to say, that since this orchard was three years old we have secured the entire output of both scions and nuts from this orchard, and we know of no source from which such imitators could obtain their stock and guarantee it to be the genuine. If you would know for a certainty that you are getting the real genuine Vrooman Franquette stock, you will necessarily order from people who can guarantee it, and this we do.



BLOCKS OF GRAFTED AND SEEDLING VROOMAN PURE STRAIN FRANQUETTE
WALNUTS IN OUR NURSERY



M. McDONALD, President



A. MCGILL, Sec'y and Treas.

This booklet would not be complete without at least a few closing remarks concerning the personnel of the Oregon Nursery Company. To hundreds, yes, thousands of fruit growers throughout the larger portion of the Western states and British Columbia, the name, Oregon Nursery Company, has become a household term. Trees from this company having yielded their load of delicious fruit in the family orchard caused the boys and girls later establishing homes for themselves to instinctively turn to the Oregon Nursery Company for trees to make up their own orchard. While but comparatively few of the people who have purchased trees from this company have ever had the pleasure of meeting the men who have so successfully directed the affairs of the company for the past 25 years, we print above, likenesses of Mr. M. McDonald, President, and Mr. A. McGill, Secy. and Treas. Mr. McDonald and Mr. McGill have been actively engaged in the nursery business ever since they were boys, and it is only natural that a large and permanent business should be the result of long years of earnest and intelligent effort. And the end is not yet. With the thousands of acres which will in the course of a few years be converted into profitable fruit bearing orchards, millions of trees will be needed to supply fruit for the coming generations. We have tried to do our work of supplying clean, healthy, reliable trees, the very best we can, and it shall be our aim to maintain the high standard we have set for ourselves in the future, and to any who may entrust us with the duty of furnishing trees for their plantings, we will endeavor to merit the confidence reposed in us.

Yours very truly,

OREGON NURSERY COMPANY.

What Planters Think and Say

"I have tried stock from several different nurseries but shall experiment no more. All the stock I use in the future will be one-year-old trees from the Oregon Nursery Company."

(SIGNED) E. J. ARRINGTON,
Chewelah, Wash.

"I wish you could see my orchard. I have some 2,000 trees all from your nursery. It is a living illustration of what can be expected if the right trees are planted and proper care given afterward. Horticulturists who have seen my orchard say it can't be beat."

(SIGNED) L. D. SHAFFER,
Lott, Wash.

"Trees arrived in good order and are very satisfactory; just what I was looking for. I like your trees so much better than eastern ones."

(SIGNED) G. W. HENRY,
Beaumont, Cal.

"After trying a number of nurseries in Winesaps, Spitzenburgs and Jonathans, and always failing, I got your yearling trees on three-year old roots and my success was complete."

(SIGNED) JAS. DAY,
Mabton, Wash.

"Out of the 3,500 trees I received from you I don't expect to lose over a dozen. They were certainly the finest lot of trees I have seen for some time."

(SIGNED) H. L. COLE,
Spokane, Wash.

"The trees which we have bought from you up to date, some 1,500 in number, are the finest and best trees that can be seen anywhere in our valley, (White Salmon, Wash.) I have never seen a finer orchard in my life for its age."

(SIGNED) WM. GOLDMAN,
Portland, Ore.

"I have planted 1,200 of your trees and only lost 11. Nearly everyone who sees my orchard says it is the finest they have ever seen."

(SIGNED) JOS. M. HARTILL,
Chewelah, Wash.

"I have picked 40 boxes of apples from 100 Rome Beauties two years old; 80 boxes from 100 four-year-old Spitzenburg trees; 60 boxes from 100 five-year-old Arkansas Blacks; 425 boxes from 100 four-year-old Jonathan trees, all the trees furnished by your company."

(SIGNED) S. J. PENHALLEGON
Wenatchee, Wash.

"Of the 525 Jonathan trees received from you and planted last spring, I have not lost one. The trees were very fine quality and well-rooted."

(SIGNED) H. W. HELGESON,
Hotchkiss, Colo.

"I consider your trees would be cheap at double the price I have paid for other trees. The 270,000 trees we purchased from you are highly satisfactory and the best I have ever seen in the Valley."

(SIGNED) W. I. MOODY,
Hamilton, Mont.

"Your nursery stock received and am well pleased with it; never saw better trees."

(SIGNED) E. J. WATSON,
Armstrong, B. C.

"In the spring of 1907 we set out a little over 500 of your trees, last year, 1909, about half of them bore fruit. We are very proud of our orchard."

(SIGNED) MRS. JORDAN BEAN,
Bridger, Mont.

"I bought your trees before and find I am in a position to prove them the best trees for this place that have been set out here."

(SIGNED) H. H. McREYNOLDS,
Pilot Rock, Ore.



HOTEL ORENCO, ORENCO, OREGON
WHICH AFFORDS THE BEST OF ACCOMMODATIONS TO THE TRAVELING PUBLIC